

REPORT OF THE MEMBERSHIP/EXPANSION COMMITTEE

I. Role

- A. The role of the State Membership/Expansion Committee is to study and make recommendations related to membership issues.
- B. Necrology and membership reports are the responsibilities of the committee.
- C. The committee shall receive and evaluate the recommendations of persons proposed for honorary membership and submit names of qualified candidates for vote. (Constitution, Article III, and Section B.3)

II. Biennial Goals

- A. To communicate, collaborate and support Chapter Membership Chairs.
- B. Encourage chapter's implementation of the new DKG Recruitment/Membership Plan to increase membership.
- C. Encourage and increase involvement and participation of members at the State and International levels of the Society.

III. Accomplishments Related to Goals

- A. The State Membership/Expansion Committee communicates regularly with members through articles in the Keystonian.
- B. The State Membership/Expansion Committee met in September 2015. The committee created a survey for chapters regarding their membership plan. They planned for the New Members Network breakfast and Celebration of Life Ceremony to take place during the 2016 State Convention.
- C. Surveys were received from 28 out of 57 chapters.
- D. DKG Necrology-Chapter 2016 Annual Report/Form 2 was received from 54 out of 57 chapters.
- E. The State Membership/Expansion Committee sponsored the New Members Network breakfast. DKG sisters whose membership is 5 years or less and/or is new to attending State Convention participated in a discussion about the pros and improvements for membership.
- F. The State Membership/Expansion Committee presented a Celebration of Life Ceremony at the State convention.
- G. The State membership/Expansion Committee present a workshop for Chapter Membership Chairs.
- H. The State Membership/Expansion Chair attending training at the regional Conference in Baltimore MD.
- I. The State Membership/Expansion Chair communicates with Chapter Membership Chairs regarding the Report of the Death of a Member/ Form 6.

IV. Actions Related to the PSO Strategic Action Plan

- A. Activity 1.1.1 Define a prospective member recruitment model (referencing other successful chapter practices), and pilot the model in a minimum of 10% of the chapters. There is a membership recruitment plan used by 62.5 % of the 48 chapters who completed the survey, which was sent by the membership committee.
- B. Activity 1.1.2. Direct chapter membership committees to use "Pride in the Big Picture" orientation materials for potential members. From the survey, 62.5% of the chapters use this PowerPoint.
- C. Activity 1.1.3. Direct chapters to initiate new members at least once a year. From the survey, 60.4% initiate at least once a year and the other 39.5% initiate twice a year.
- D. Activity 1.1.4. Design mentorship programs where chapters partner new members with seasoned members, and pilot this program in a minimum of 10% of the chapters. From the survey, 54% use a buddy system with new members.
- E. Activity 1.1.5. Encourage chapters to promote reinstatement of former members through periodic personal contact. From the survey, 81% use some format to reinstate members.

- F. Activity 1.3.1. Encourage chapters to honor members with 25, 30, 40, and 50 years of membership. From the survey, 62% do honor members at the chapter level.
- G. Activity 1.3.2 Honor 50, 55, and 60 year members with written recognition annually at the Alpha Alpha State Convention. This is completed at the Saturday Celebration Luncheon.

V. Recommendations for 2017-2018

- A. Continue communication with articles addressing ideas for chapters to increase and maintain members in the Keystonian.
- B. Continue to communicate, collaborate & support Chapter Membership Chairs
- C. Continue to encourage members' involvement at the State & International levels.
- D. Continue to sponsor the New Members Network Breakfast for first timers
(In 2016 there were 36 new members at the breakfast)
- E. The State Membership/Expansion committee should meet in 2017 and plan for the New Members Network breakfast and Celebration of Life Ceremony for the 2018 State Convention.

Membership/Expansion Committee Members:

Chair Eileen Little, Chi
Fern Detwiler, Beta Pi
Rosemary Krygowski, Beta Alpha
Kathy Lauer, Beta Beta
Greta Marie Taft, Pi
Kathy Varano, Alpha Upsilon
Brenda Walker, Chi