

2 0 1 9 F A L L E D I T I O N

the
ALPHA ZETA NEWS

**MISSION STATEMENT: TO PROMOTE PROFESSIONAL AND PERSONAL
GROWTH OF WOMEN EDUCATORS AND EXCELLENCE IN EDUCATION**

A Message from Our President

Hello everyone,

What a beautiful fall we've had! I hope each of you has had some time to enjoy it since we know colder weather is coming - except for those of you heading south!

We had a great start to our new year with the dinner and program at the Towanda Country Club as we welcomed six new members - Cindy, Michelle, Erin, Sarah, Renee, and Jolene. We are so pleased to call you DKG sisters. Thank you to all those involved in the evening's activities – you did a fantastic job. And thank you to Marilyn Ayers, who has solved the mystery of the missing name tags!

Our next meeting is November 2, 2019 at the East Canton United Methodist Church. Check the yellow pages in your binder for details. We will have our annual basket raffle to raise money for the Baby Books. Thanks, Beth Carman, for heading up this very worthwhile project.

Did you know? Delta Kappa Gamma got it's start in Texas in 1929 but has since expanded to 17 countries worldwide. Since July of 2018, there have been over 4000 new members inducted. Nine of those are new members of Alpha Zeta!

And in case no one told you today, **YOU ARE A GREAT TEACHER!** True for current teachers and retirees as teaching and learning are life-long events.

Hope to see you soon.

Ruth

Call to Order: President Ruth Olson called the meeting to order at 5:00 at the Towanda Country Club following a buffet dinner. (A BLESSING was given by Marilyn Ayres)

The Mission Statement, Collect and Flag Salute were recited.

Thought for the Day: Sue Schwab shared “Tell Me WHY” thoughts written by a Keuka College Education major examining the value of asking “WHY”. The excerpt came from Apples and Chalkdust by Vicki Caruana.

Music: Linda Ferrario, accompanied by Linda Nickerson led the group in singing “Enter Our Company” and “We Expand Our Chapter”.

MINUTES: The minutes from the MARCH meeting, held at the Athens United Methodist Church, was filed online by secretary, Barbara Pulver. They were accepted as submitted.

TREASURER’S REPORT: Mary Herman gave the treasurer report showing a balance of \$5,496.65. It will be filed for review. She thanked everyone for paying dues on time.

Claire Waldemeier presented the BUDGET. It was accepted with:

Motion: Linda Ferrario Second: Joyce Kerrick

MEMBERSHIP: Denise Amer gave a report on membership and distributed the 2020 applications for membership to Athens, Northeast, and Sayre.

CARING AND SHARING: Thank you cards were read from Fran Homet, Phyllis McNeal, Woman’s Rape and Abuse Crisis Center and Nurse/Family Partnership group.

CONFERENCE Reports:

Phyllis McNeal and Linda Nickerson shared their wonderful experiences at the State (State College) and International (Connecticut) Conventions. Phyllis emphasized the 65th Anniversary theme by wearing her “65” tiara. Linda shared all the activities based around the Global Awareness: Women Make a Difference theme.

PROJECTS: President Olsen encouraged contributions for basket raffle supporting Baby Book Project.

RECRUITMENT GRANTS: Naomi Edsell spoke for Soni Haffett regarding the schedule next year for Recruitment Grants. Applications were given to representatives of:

Canton, Sullivan, Towanda and Troy, next year's recipients. Applications are due in November, so recipients can be present at the March meeting.

TEACHER SUPPLIES: President Olson invited attendees to take any supplies they could use from the donated items and appealed to the group to locate missing nametags.

UNFINISHED BUSINESS

NEW BUSINESS: Updated binder pages were distributed to those present at the meeting. Consider going to the INTERNATIONAL Convention in Philadelphia July 7-11 2020

Recognitions: Pins and Roses were presented recognizing membership years

45 Years : Roses - Nancy Arias, Olynda Smith, 47 years and Joan Moody, 59 years

40 Years - Pin - Marilyn Ayres, Sandra Neighbor, Carimar Patrician, Betty Zehr

35 Years : Roses- Joyce Roof, Sandra Hollenback, Lee Ann Wolfe

30 Years : Roses- June Hottenstein, Vicki VanNoy

25 Years : Pin - Jeanne Schoonover

Adjournment: The business meeting was adjourned at 6:15

Program

Induction: The Induction Ceremony was conducted by Colleen Kane and her committee. Inductees were introduced by their sponsors:

Troy - Jolene Smyth and Renee Boschart Canton- Michelle Harkness and Cindy Dewey

Towanda - Sarah Adams and Sullivan County - Erin Shultz

Closing: The Delta Kappa Gamma was sung to close the program

Respectfully submitted: Barbara Pulver



Renee Broschart, Jolene Smyth, Michelle Harkness, Sarah Adams, Cindy Dewey, Erin Schultz

Important Dates and Deadlines

November 2, 2019 - November Meeting - East Canton Church, East Canton, PA

December 1, 2019 Deadline to apply for DKG Ignite Leadership Management Seminar

January 15, 2020 Deadline to apply to be a State Convention Presenter

February 1, 2020 Deadline to apply for the International Scholarship

February 1, 2020 Deadline to apply for PA State Scholarship

February 1, 2020 Deadline to apply for PA State Enrichment Grant

February 1, 2020 Deadline to apply for the Nancy Grove Visionary Fund

March 1, 2020 Deadline to apply for Album of Distinction

March 15, 2020 Deadline to recommend a sister for the Rosebud award

June 12 – 14, 2020 PA State Convention, Nittany Lion Inn, State College, PA Leadership and Professional Development Seminar, State College, PA

July 7 – 11, 2020 International Convention, Philadelphia, PA

July 12 – 16, 2020 New York City Getaway Tour after International Convention

Using DKG.ORG Website Resources for Internal Marketing

Chapters and members are the backbone of DKG so retaining and growing those numbers are essential to the good health of our Society. One important way we can do this is through internal marketing.

Internal marketing means promoting DKG's Purposes, Mission, projects, and benefits to members so they see the value and want to continue their membership. One suggested way to market internally is to provide access to information as frequently as possible.

DKG's website is continually updated, constantly available, and supports all marketing efforts. The **Resources** tab alone has a wealth of information for chapters wishing to retain and inform members.

The newly-revised pamphlet *A Journey for Life*, under the *Brochures/Flyers* link, promotes DKG in an easy to read format and includes a long list of benefits in one place. Print the pamphlet from the website or order it from the DKG Store for a minimal shipping and handling fee.

Other marketing materials for members on that link include flyers on the Emergency Fund, Scholarship Fund, and Insurance Benefits.

Videos of convention speakers, tutorials, webinars, and presentations on reorientation of members, found under the *Presentations* link, provide valuable help for creating vital chapters, mentoring members, and building connections.

The *Leadership Lab* links members to resources for expanding leadership and includes a free gift of an audio training from Susan Leahy to help members speak with greater confidence. Enhancing leadership skills and opportunities is a benefit of membership.

There is much more for members, such as business cards and resume templates, links to the *DKG App*, the *Go-To Guide*, and *Biennium Reports* from International Committees. Peruse the **Resources** tab and find ideas for marketing to your chapter members today. Keep them informed to keep them as members!