

REPORT OF THE STATE PRESIDENT

I. ROLE:

- A. Preside at regular and called meetings
- B. Direct all activities of the State Organization
- C. Appoint the parliamentarian, all standing and special committees
- D. Approve payment of all expense claims
- E. Fill all vacancies of office by appointment
- F. Represent the Society at meetings and all other functions
- G. Serve *ex officio* in budget development and on all committees
- H. Serve on the International Executive Board and State Executive Board
- I. Assist with leadership development for the State Organization
- J. Make final decisions to convention and area conference activities
- K. Assign duties of officers and members as appropriate
- L. Communicate with and visit chapters to share information about the State Organization and International Society

II. BIENNIAL GOALS

- A. To maintain and increase membership.
- B. To support and promote the International Projects as the Alpha Alpha State-wide Projects -- Schools for Africa and Support for Early Career Educators (S.E.E.)
- C. To increase the use of communication tools within the State Organization.
- D. To promote increased attendance at State Convention and leadership training activities.
- E. To create a visible presence of the State Organization in local media coverage and at International and Regional meetings and seminars.
- F. To maintain contact with all chapters through newsletters to chapter presidents and through chapter visitations.
- G. To promote the biennial theme “Embracing the Vision—the Power of the Dream”; “Designing the Future—Discovering Pathways to Change” as a means of Strengthening Our Society

III. ACCOMPLISHMENTS RELATED TO GOALS:

- A. Promoted the new International Invitation to Membership letter as a means of increasing membership
- B. Included information pertaining to the biennial theme, the new invitation to membership letter, the Schools for Africa Project and S.E.E., Support for Early Career Educators during chapter visits and through President to Chapter President newsletters.

- C. Communicated with chapters concerning updated news from International and from the State Organization.
- D. During the 2011-2013 biennium, visited 55 out of 59 chapters on behalf of the State Organization to bring news from the State Organization and speak on, help/suggest issues of importance to chapters.
- E. Presented the following topics as focus programs to chapters: The Theme of Embracing the Vision and Power of the Dream; The Responsibilities and Opportunities of Membership; The Purposes; Maintaining/Retaining and Recruiting New Members; Legislation and Advocacy; Meeting the Needs of All Members while Honoring our Veteran Members; the History and Celebration of the 75th anniversary of Alpha Alpha State, Society History:
- F. Promoted the appointment of chapter web-searchers to keep abreast of current information on the International and State websites and report the news more expediently to chapter members rather than relying on the Keystonian.
- G. Directed the development of a new state brochure, press release templates and promoted the use of social media via a face book page as vehicles to broadcast the buzz. In addition challenged chapters to find media coverage for all DKG events.
- H. Attended the following as the representative of the State Organization: the Northeast Regional in Hershey and the 3-day leadership training that preceded the regional; International Convention as member of the International Executive Board; 2 Fall Area Conferences; Annual CTAUN Conferences January, 2012 and February, 2013; the National Legislative Seminar, March, 2012.
In addition attended all State events including the Arts Retreat and the Purposeful Seminar.
- I. Represented Alpha Alpha State as a voting member of the International Executive Board to vote on questions of budgetary concern.
- J. Attended the Alpha Alpha State Finance Committee meetings as an ex-officio member.
- K. Attended Scholarship Committee meetings as an ex-officio member,
- L. Met with the Educational Excellence Committee/POW Committee, the Membership/Expansion Committee, and the Convention Planning Committee to facilitate their work.
- M. Directed the merger of Alpha Alpha Chapter into Delta Chapter; created the merger guidelines with help from International Parliamentarian Jean Gray and visited both chapters to explain the merger guidelines and process.
- N. Participated in the Incoming Chapter Presidents' Training in March 2012.
- O. Communicated with members and chapters through Keystonian articles, emails, phone calls, and snail mail.

IV. Other Actions and Goals Met:

- A. Proudly represented Pennsylvania along with EEC Projects Chair, Karen Ball, at the 2013 CTAUN Conference as we accepted the Best Practice Award for our “Sister, Can You Spare A Pair” Project.
- B. The following related to my biennial goals were achieved:
 - 1. With the goal of raising \$6000 for our Schools For Africa Project, as of May 2013, \$5869.24 was donated and 98% of my goal achieved.
 - 2. With the goal of initiating or reinstating 400 new members during the biennium the following as reported in the Keystoneans beginning with the fall edition of 2011 and including those initiated after April 1, 2013, was achieved: 287 new or reinstated members were initiated or 72% of the goal achieved.
 - 3. With the goal of increasing communications the following were achieved:
 - a. We have a new and user friendly state website and many chapters have designated web searchers to keep their chapters abreast of what is happening and posted on both our state and international websites.
 - b. A new state brochure was developed and a second printing done to reflect the installation of our newest country Japan.
 - c. Templates to be used following state events are now posted on our website for chapters to access and use in local media.
 - d. One-third of our chapters have a local chapter website with more to be developed following state convention 2013 when a workshop session designed to help chapters launch websites will be offered.
 - e. The DKG/Alpha Alpha State social network site on face book was launched to facilitate communication and the sharing of ideas among chapters;
 - f. More chapters are finding success in getting media coverage for events and broadcasting the buzz.
 - 4. With the goal of increasing attendance at State Convention and Leadership Training the following were achieved:
 - a. One Leadership/Presidents’ Training was held during this biennium unlike 2 held in previous biennium years. Thirty-eight (38) of our incoming Chapter Presidents attended the training.
 - b. State Convention 2012, marking our 75th anniversary year, topped 340 attendees far exceeding my goal of 300 or more at state convention. The registration for State Convention 2013 is currently at 166 attendees. Fifty percent (50%) of the goal was achieved.

V. RECOMMENDATIONS FOR ACTION:

- A. Continue to encourage invitations to visit more chapters in Alpha Alpha State with the goal of visiting each chapter over the biennium and connecting with the members.
- B. Continue communication with chapters via monthly newsletters, emails, and phone calls.
- C. Continue to support struggling chapters with the option of merging if all efforts to growth have been explored.
- D. Continue to promote electronic communication via increase usage of the State and International websites by members.
- E. Promote the use of social media for sharing innovative ideas with all chapters as we find ways to change for the future growth and benefit of DKG members and our Society.
- F. Continue to promote invitation to membership letter with chapters, in addition, promote ways to prevent dropped memberships within our chapters.

Respectfully submitted,
Louann Shrader
Alpha Alpha State President, 2012-2013