



## Check Out the DKG “Uniblog”

To make it easier for members to connect with blogs from the various international committees, a “uniblog” is now available at [dkg.org](http://dkg.org). Instead of going to separate committee pages, members can now look for information and inspiration from international committees and other leaders in one spot!

It’s that simple! Instead of clicking through multiple pages to find blogs from each committee, members will see postings from **all** appearing in one place. Furthermore, for those who have a specific interest, tabs at the top of the uniblog will allow members to find topics easily within the larger blog!

**Of special interest:** Founder Dr. Annie Webb Blanton is posting to the uniblog, which is located at [dkgsi.blogspot.com](http://dkgsi.blogspot.com). Her blog joins those already posted by Communications & Publicity, Constitution, Finance, Membership, and Educational Excellence. Annie shares thoughts to help us move productively toward the 2018 convention in DKG’s home town, Austin.

How have we made it **simpler** for members to find current information and inspiration from international committees and leaders? Check out the unified blog!

The Delta Kappa Gamma Society International

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## What is a Blog?

According to WPVirtuoso website, in 2013, there were 152,000,000 blogs on the Internet. Today that number is estimated to be over 173,000,000. What is driving this phenomenon...and how can you be involved?

A blog (web log) is a website where a blogger (writer) posts entries on a regular basis—generally several times a week; in this way, a blog is similar to a journal. The blogging (act of writing) is done on a hosting platform. For beginners, [WordPress.com](http://WordPress.com) (free and not to be confused with WordPress.org) is highly recommended. [Blogger by Google](http://Blogger by Google) is also free and very easy to use but is prone to outages.

Blogs are written for many reasons, such as expressing thoughts and opinions, trying to help people, or even to have fun and be creative. Blogs are also written for and by educators. FeedSpot (<http://blog.feedspot.com/top-50-education-blogs-for-educators-and-teachers/>) is a site that lets you read all your favorite education blogs in one place and that constantly searches and updates its list.

Educators follow blogs that fit their needs and niches. Blogs cover specific subjects such as biology, current news in education, special education, or even educators offering original resources (free or for sale) to other educators.

Educators can be notified via email when their favorite blog has a new posting.

Most blogs encourage comments from their followers. This allows sharing of ideas and clarifications. A good blogger will respond to comments professionally and in a timely manner.



## Why Should You Blog?

Although there are many reasons to start your own blog, the following are frequently cited. Blogging helps you learn new things. It makes you think clearer. It helps you write better. It builds confidence. It helps you speak more coherently. It can help you aid good causes. It requires no prior knowledge. It challenges you. It is free (or affordable). It can help you influence public policy. It disciplines you. It sharpens your observation. It boosts your creativity. It makes you happy.

Whatever your reason, writing your own blog can be very rewarding.

