

Report of the Ad Hoc Committee for Strategic Action Planning

Four years ago the Ad Hoc Committee for Strategic Action Planning was formed. The purpose was to review the seven purposes, the mission and vision statements and to develop a strategic action plan for Alpha Alpha State.

In June 2013, the executive board approved the completed plan based on three areas of focus—membership, communication and leadership. The Ad Hoc Committee worked with committees and individuals to implement the objectives and activities and checked on their progress.

The members of the Alpha Alpha SAP Committee also gave support to chapters which were developing their own plans. The state plan was posted on the website for help as well as a “Successful Chapter Model” and “Getting Started: A Guide to Strategic Action Planning” page. In their chapter reports to the state president, several chapters reported that they had a SAP in place. Many others indicated that they needed assistance. The SAP state committee contacted several chapters via email and snail mail. As a result a template was developed to aid those chapters unsure of how to proceed. This was also put on the website so chapters could plug their information into it.

In order to recognize chapters for their work, our state president asked chapters to submit their plan to our committee so that they could be recognized at the 2015 state convention. At this time fifteen chapters have submitted their plans and will receive a certificate of achievement.

The Ad Hoc Committee for Strategic Action Planning will be dissolved at the end of this biennium. This committee recommends that the Alpha Alpha State Administrative Board continues to evaluate the State SAP.

Ad Hoc Strategic Action Plan Committee

Susan Stamm, Lambda, Chairman
Carol Herbert, Alpha Sigma
Karen Matis, Alpha Sigma