

Standards for Society Website Certification

- Chapter name and state organization geographic name in the header/banner along with the official name of the international organization (The Delta Kappa Gamma Society International)
- The official branded logo on the top of the Home page, not necessarily in the header/banner



or



- No more than two of these fonts: Arial, Courier, Garamond, Geneva, Georgia, Tahoma, Times New Roman, Trebuchet, or Verdana
- Body text font of a medium size (similar in size to 12 pt in print)
- A title on every page
- Titles and headlines with a larger font size than the body text
- Black or dark gray for body text
- Pale or white body background with no texture or watermark
- Information that is current and updated at least quarterly
- Latest revision date of any part of the website listed in the bottom section of the revised page, formatted using month and year
- Current certification seal placed in the bottom section of the Home page, and in original size
- Mission, Purposes, and Vision Statement of the Society
- No political or religious affiliation
- Society Websites will include no direct advertising except for International non-dues-revenue partnerships for fundraising by members that benefit the state or chapter organization. A one-sentence acknowledgement of donation of an electronic site is acceptable. (International non-dues-revenue partnerships include Society jeweler, insurance partners and approved international affiliates. Fundraising by members does not include third-party business agreements.) This was approved by board Nov 2010.
- Clearly labeled, active links that allow readers to navigate easily between pages
- Each page should contain content (Hide pages that are under construction.)

- Links to state organization/international websites
- Email address for webmaster on Home page
- Specific written consent filed at state organization/chapter level for
 - Addresses (mailing or electronic) and telephone/FAX numbers of any individual Society members
 - News and/or pictures of an individual or group
 - Copyrighted materials, with credit cited on the website

It should be assumed that items such as passages and images in printed materials are copyrighted. Unless specifically stated on a website, ALL passages, images and audio recordings are copyrighted whether or not there is a copyright symbol shown. Citing the source does not give the right to use the work although credit should be given to the creator of the work. Written permission from the copyright holder stating permission is granted permission to republish the work on a website or in a newsletter should be sought, received, and saved before the work is used.

- Upon request, written permission for any intellectual property should be made available.

20. The following state organization or chapter information:

- Project or program activities
- Officers of state or chapter
- Current newsletter and schedule of meetings
- Photos that reflect state organization or chapter activities, projects, programs and honored members
- State organization by-laws or chapter rules