



The Spark

Strengthening communications

Providing support

Acknowledging chapters

Reaching out

Keeping accurate records

Communications Committee Newsletter

Winter 2015

The Delta Kappa Gamma Bulletin Collegial Exchange

You hopefully received the first issue of the newest DKG Publication, *Collegial Exchange*, at the end of November. Although this publication pairs with the *DKG Bulletin*, rather than featuring academic, scholarly, research-based articles, it contains creative work and articles about current practices in the classroom and in DKG programs, anecdotes, various reviews, biographies, and other creative forms of written expression. The mission for both publications is to "promote the professional and personal growth of members through publication of their writing."

Are your creative ideas flowing, making you want to be featured in an upcoming issue? Information about submitting to the *Exchange* and the *Bulletin* can be found on the Editorial Board page of [dkg.org](http://www.dkg.org) at <http://www.dkg.org/editorial-board>. Additional information and assistance can be found by contacting Judy Merz, Communications & Publicity liaison at bulletin@dkg.org

Feature App: Plickers

Although this app is designed for classrooms, it could easily be adapted to all kinds of chapter meetings and activities. Download the app on your phone or table. Print a set of answer cards at plickers.com (each direction the card is turned represents an answer choice – A, B, C, D). Ask your group a question that you have entered into your library (account) page. Group members hold up their answers and you scan the group with your device's camera to get instant feedback and results! See this in action at the Presidents' Training and Leadership Seminar.



CALLING ALL SPEAKERS!

Planning to attend the 2016 International Convention in Nashville, Tennessee? Do you have a talent or knowledge to share with National and International members?

Speakers are currently being sought in one of four areas: Communications/Technology; Educational Excellence; Empowering Women; and Global Awareness.

Breakout Session Proposal forms are available at www.dkg.org under "Events" and "Conventions." The deadline for all submissions is February 1, 2016 to Dr. Lyn Schmid at lynns@dkg.org or to Society Headquarters: The Delta Kappa Gamma Society International at PO Box 1589, Austin, TX 78767-1589.

Music City and Delta Kappa Gamma are ready for you!

Protect Yourself, Protect the Society

Are you the writer or editor of your Chapter's newsletter and/or website? Do you include pictures, clip art, or other images to make them "pop"? If so, are you using copyright-free images? Although it may be simple to just go to Google and search for an image, not all images are free to use and could be violating copyright laws. Here's how to avoid this common mistake.

1. Search for the image you are seeking, for example, a rose.
2. Click on [Images](#).
3. Once images load, click "[Search Tools](#)" in the menu directly above the image results.
4. In the new menu, click "[Usage Rights](#)" and choose one of the options based on how you will be using the image: Labeled for reuse with modification, Labeled for reuse, Labeled for noncommercial reuse with modification, Labeled for noncommercial reuse.

Other search engines such as Bing or Yahoo! work the same way; however, instead of a "Search Tools" menu button, look for "[Licenses](#)" that provide choices such as Public Domain; Free to share and use; Free to share and use commercially; Free to modify, share, and use; and Free to modify, share, and use commercially.

In addition, there are a number of stock photo sources that provide free or low cost options depending on the purpose of your image(s). You will still need to read over the rules on these sites, but they may have exactly what you need:

[Stock.Xchnng](#)

[Morgue File](#)

[Photo8](#)

[Flickr Creative Commons Group](#)