

PENNSYLVANIA STATE ORGANIZATION

The Delta Kappa Gamma Society International



The Spark

Strengthening communications

Providing support

Acknowledging chapters

Reaching out

Keeping accurate records

Communications Committee Newsletter

Spring 2016



INTERNATIONAL SOCIETY FOR KEY WOMEN EDUCATORS
DELTA KAPPA GAMMA™

In January, the Delta Kappa Gamma Society International unveiled their new website. Changes in appearance and features also brought about Members Only areas that require a username and password. Information regarding how to sign in to the DKG website has been provided to state and chapter presidents.

Although login information is being provided here for you, **THE PASSWORD IS NOT TO BE PUBLISHED ELECTRONICALLY** (i.e., not shared on a website or included in a newsletter that is published on a website). You may share the password via **print** materials or via **direct email** to members.

The **username** is a member's **six-digit** membership ID (found on membership card or on mailing address for publications minus the extra digit at the end). A member can get her number from either her chapter treasurer or by calling 512-478-5748.

The **default password** is **dkg2014society** (remember: NOT to be shared electronically).

Feature App: Doodle

Is membership at your chapter meetings low? Would more members attend if meetings did not fall on dates with which members had other obligations? Give Doodle a try. Chapter presidents (or other officers who plan meetings) can begin by selecting possible meeting dates and times in the app. These are then sent out to members via email. Members then respond by choosing which date(s) work best for them. When a majority of responses are received, the best meeting date can be selected to meet the needs of all. Happy Scheduling!

Promoting DKG

There are many ways to promote the society to prospective members as well as members that have left. The easiest way to market DKG is with its best tool: its mission. *The Delta Kappa Gamma Society International promotes professional and personal growth of women educators and excellence in education.*

In addition to our mission, share or remind them of the benefits of membership:

- Leadership – attending seminars, trainings, workshops, or taking on a leadership role in the chapter.
- Travel and Networking – attending State or International conventions or regional conferences. Staying up-to-date on state and International news via Twitter and Facebook.
- Financial Assistance – applying for scholarships and/or grants at State and International levels.
- Publishing – having articles published in the *Bulletin: Journal* or *Bulletin: Collegial Exchange*. Sharing artwork, literary works, photographs in the online Arts Gallery.

DKG Collaborative Communities

One of the many new features on the International website (www.dkg.org) is DKG Communities, the social media area formerly known as the DKG Network. At this time, the Communities will be centered on various academic areas as threads in the discussions under the overall community (i.e. DKG Home Life – Favorite Recipes from Members; DKG Travels – Italian Travels). As a thread expands, headquarters will open separate communities for that interest group. Members will benefit from sharing ideas and concerns in these online communications with those having similar interests around the world.