

PENNSYLVANIA STATE ORGANIZATION

The Delta Kappa Gamma Society International



The Spark

Strengthening communications

Providing support

Acknowledging chapters

Reaching out

Keeping accurate records

Communications Committee Newsletter

Fall 2016



INTERNATIONAL SOCIETY FOR KEY WOMEN EDUCATORS
DELTA KAPPA GAMMA™

Your voices heard

Although it may be a daunting task to complete chapter and state Annual Reports, the data collected from them provide valuable information. Members of the international committees and administrators at Society Headquarters analyze the reports in two ways:

- **to know what has worked and what hasn't**
- **to guide decisions for what is needed in the future**

The use of technology has been examined at all levels of the Society. This past year, State organization annual reports were submitted via Google forms with more than half of them being very satisfied with the process.

There was a 54% increase in the amount of chapters responding to the Communications & Publicity Committee Report. The streamlining of reports, less paperwork, and ease in submission were most likely the contributing factors for this increase.

[Feature App: Pocket](#)

Are you someone who searches for and finds images, articles, videos, and other content online but don't always have the time to use, read, or view them? Just save them to Pocket. What you save will sync across all of your devices so you can come back to it whenever and wherever you would like (no Wi-Fi needed). Plus, there is unlimited storage and you can customize Pocket to match your reading style. What's in your pocket?

Are You Community Minded?

Whether you want to know what another chapter does to help retain new members or how others are publicizing the society, the social network on DKG is a great place to visit.

Answers to these questions are not the only reasons a member should visit DKG Communities, which is constantly growing. Check out the following Communities that are available and what members are sharing:

- Book Club – book suggestions and reviews
- Home Life – recipes, DIY projects, home design, gardening ideas
- Travel – experiences and opportunities
- Collaborative Communities – professional sharing, collaboration on ideas, strategies, research, and best practices in members' teaching areas.

All communities are accessible on the DKG website. If you are interested in starting a new community on a specific topic or for your chapter, contact nitas@dkg.org

REMINDER: WEBSITE COMPLIANCE

Chapters with websites currently linked to dkg.org have until October 31 to submit the new two-page Form 72, *Society Website Compliance Assurance*, and send it to compliance@dkg.org. By submitting this updated form, chapters indicate that their site has been reviewed and is compliant with international standards. If the form is not submitted by the deadline, the site will be unlinked from the international website.

First-time websites can submit forms any time during the biennium for a courtesy review.