



The Spark

Strengthening communications

Providing support

Acknowledging chapters

Reaching out

Keeping accurate records

Communications Committee Newsletter

Spring 2017

Do You Blog?

Whether you are a regular “blogger” or would simply like to discover what one can offer, why not subscribe to the DKG International Communications and Publicity Blog.

Visit <http://dkgcommunications2016.blogspot.com> and enter your email address to follow the committee’s blog. You will receive notifications when new posts and comments are made.

What is discussed on the blog? Websites, email communication, social media, and how to get the society and/or your chapter the attention it deserves.

Courteous Communication

- * Take time to reply to emails with
 - A word of thanks
 - A note or receipt
 - An indication of having read an email

DKG encourages members to communicate and be responsive.

Featured App: TeamSnap

Although designed as a sports team management app, any group can utilize it to help with its day-to-day organization and communication. Create your “roster” of members, adding and editing as needed. Create schedules of “games” (meetings) with times, locations, and maps. Determine which “players” are available for meetings by seeing who has RSVP’d with a Yes, No, or Maybe. Is a member or committee in charge of refreshments? “Managers” can assign this also. Capture your meeting in photos and upload them to share with “fans.” Go TeamSnap!



INTERNATIONAL SOCIETY FOR KEY WOMEN EDUCATORS DELTA KAPPA GAMMA™

A strength of DKG women is their knowledge and involvement in the world of education and events that impact educators and learners. DKG members ask questions before they take action. They take action, use their voices, and know they make a difference. They are reasonable and open-minded, and they live in the world with passionate care.

Controversies surrounding the transition of power in the United States have motivated DKG members to ask how the Society itself can "take a stand." In response to these inquiries, we offer the following statement of nonprofit neutrality.

Statement of Neutrality

As individuals, DKG members cherish the personal right of free speech. As leading women educators, DKG members want to--and should--take a stand on important issues. Purpose 4 of the Society, in fact, encourages members *"To initiate, endorse and support desirable legislation or other suitable endeavors in the interests of education and of women educators."*

In contrast to speaking as an individual, however, "speaking" on behalf of an international, nonprofit organization is a complex endeavor. First, in the United States, the IRS restricts political and advocacy involvement of nonprofits; penalties can include revocation of nonprofit status. Second, the DKG Constitution, echoing Purpose 4, dictates in Article VIII, Section C., f. *"that the committee (Educational Excellence Committee) shall study and recommend action on professional issues and shall urge the state organizations to initiate, endorse and support desirable legislation or other suitable endeavors in the interest of education and women educators."* The International Standing Rules further state in 8.102, c. *"Legislative action shall be based on a thorough understanding of the issues involved in supporting excellence in education, equality for women, and a safe, peaceful educational environment."* The Rule continues in d: *"Legislative activity shall be concerned with educational issues, not with candidates or political parties."*

Of course, the difference between issue advocacy and political intervention can be very difficult, which leads to the third point of complexity regarding "speaking" on behalf of The Delta Kappa Gamma Society International. Although united in a genuine spiritual fellowship, we are an organization of diversity--of various positions, experiences, opinions, passions, values and beliefs. The Society ultimately can only "speak" through formal consensus of members on **legislative** matters; without such formal consensus, **neutrality must be the position for this nonprofit organization.**

Thus, when issues or controversies arise, **each member must follow her personal journey to act on her passions and beliefs, whether by contacting a legislator, writing an op-ed piece for a local paper, using social media under her own name, or organizing or participating in a march or demonstration.** We support our love of DKG best, as well as represent our personal values, by acting with grace and supporting our organization as one that includes women with many different viewpoints--sometimes represented in the same chapter.